



Falck

September 16, 2019

RE: Response to SG Collaborative false allegations

Falck Northern California Corp., a subsidiary of Falck USA, Inc. (“Falck”) recently received a cease and desist letter from SG Collaborative Solutions, LLC (“SG Collaborative”) alleging that use of its materials in the Alameda County 911 RFP response infringed on SG Collaborative’s rights.

*Care Ambulance Service, Inc. a subsidiary of Falck and respondent to the Alameda County 911 RFP, has a contract with SG Collaborative specifically to use copyrighted material and intellectual property of SG Collaborative, and also has e-mail communications with SG Collaborative acknowledging that the intended use includes 911 RFP responses. **The use of the program in California operations is therefore properly described in the 911 bid.***

We have requested that SG Collaborative retract their cease and desist letter and affirm the right to use the materials in 911 bids. We reserve the right to pursue further legal action to remedy the situation.

It should be noted that Falck’s proposal in Colorado Springs did not contain any SG Collaborative material or reference any SG Collaborative material.

Although AMR contends that “this issue is between Falck and SG Collaborative,” one or more media outlets acknowledge receiving a copy of the letter from AMR. At this point, Falck is unsure how SG Collaborative’s letter came into AMR’s possession, or what role AMR has played, if any, in disseminating these accusations.

